

WASHINGTON ENSEMBLE THEATRE



# 20TH ANNIVERSARY SEASON

SPONSORSHIP PACKET



## WHO WE ARE

Washington Ensemble Theatre is a volunteer-based performing arts non-profit, and resident company at 12th Avenue Arts in the heart of Seattle's Capitol Hill Arts District. WET is committed to maintaining an environment wherein our members, as well as artists from our community, are challenged to grow through our work as an ensemble. We intend for our theatre to be a physical and creative intersection for community and art in Seattle, and we hope to expand our contemporary audience, by fostering a love of theatre's humanity, utility, and vitality.



## WHY PARTNER WITH US?

Because frankly, nobody is making art like we are.

As a small-but-mighty arts organization, innovation, craftsmanship, and local talent are the foundation of what we do. We're looking to partner with institutions that share our passion for craft, and our value that bigger does not equal better. We aim to serve up cutting-edge art and community events - why wouldn't we want to uplift businesses that share our vibe?



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## OUR NUMBERS

### IMPACT

80+ local artists employed per season.

54% of patrons benefit from free or discounted tickets.

### ACCESS

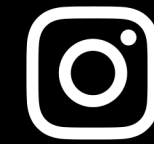
20% of performances include captioning.

We offer high-quality live streams of every show (rights allowing).

### SUPPORT

Last season we received \$130k in donated revenue. We're looking to beat that in S20.

This is where you come in.



1.7k



4.3k



1.9k

## OUR 20TH MAINSTAGE SEASON

### DREAM HOUSE

By Eliana Pipes

*Set in a rapidly changing neighborhood, two sisters sign up for a reality tv show to sell their childhood home after the passing of the family matriarch. As Julia and Patricia perform for the camera, they confront their own desires, aspirations, and the sacrifices they are willing to make to achieve them. What is the cultural cost of progress in America? Is cashing in always selling out?*

### SCRAMBLING THE GOOSE

Co-Created by the Ensemble

*Inspired by the work of the Neofuturists in Chicago and New York, this groundbreaking production will feature a predetermined number of short plays performed within a limited timeframe in an order chosen by the audience. The result is that each show will be a unique performance experience, but all will showcase an all-star cast of multi-hyphenate talent.*

## 20TH SEASON EVENTS

### **SPLASH BASH!**

Karaoke Kickoff Party

August 9

100 Attendees

Hosted by The Collective

### **OPENING NIGHTS**

Exclusive Gatherings for  
our Artists & Donors

Fall & Spring

125 Attendees

Open Bar

### **THE INFAMOUS GALA**

Our Biggest Fundraiser  
of the Year!

February

200 Attendees

Open Bar

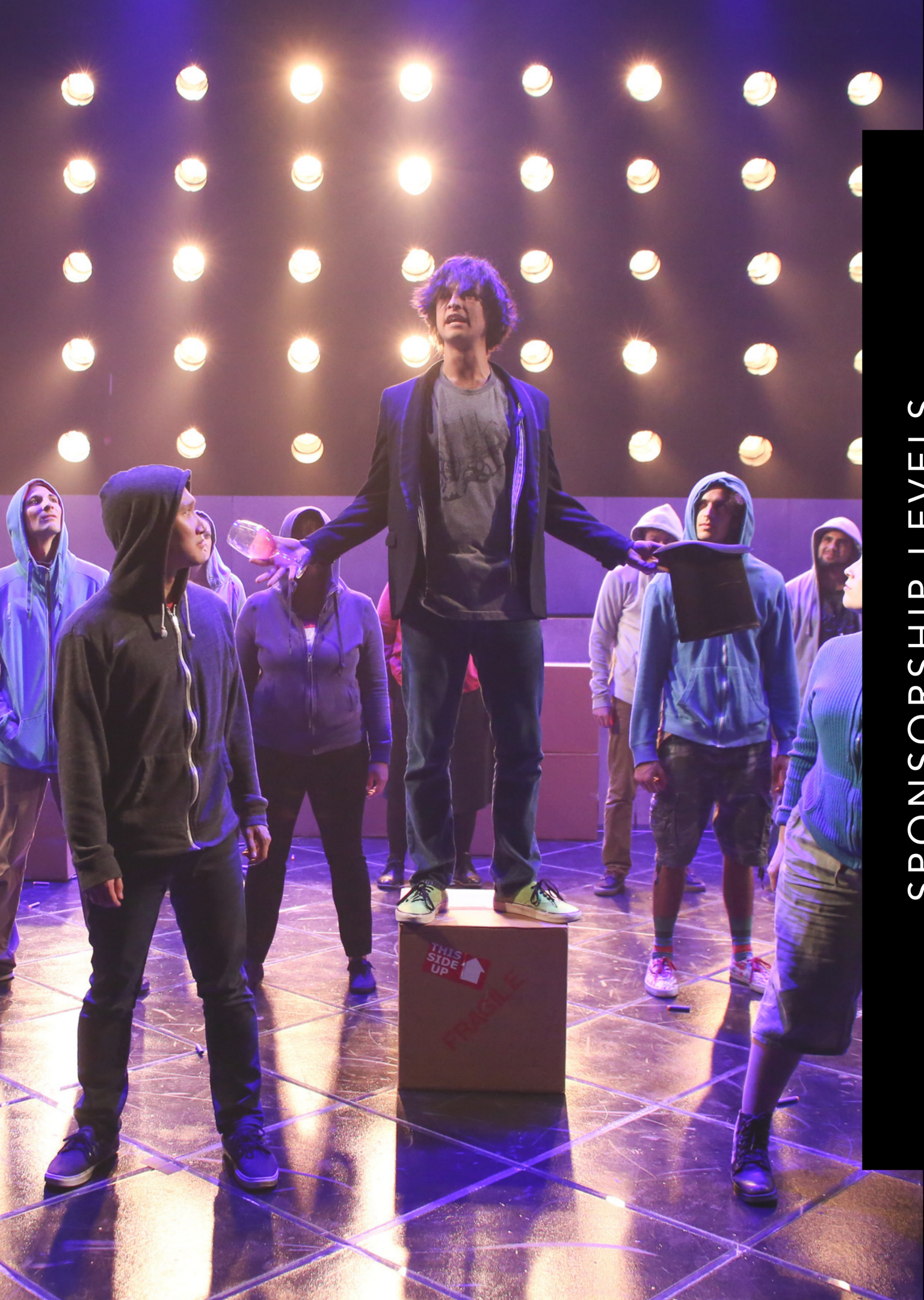
### **SPRING BLING**

WET's 20th Birthday  
Party!

May/June

100 Attendees

Cash Bar



SPONSORSHIP LEVELS

# SEASON SPONSOR

## \$6,000+ Fiscal or In-Kind Donation

Fund a landmark year of artmaking and festivities!

### How you benefit...

- NEW! Logo placement on our evergreen signage in the 12th Ave Arts lobby.
- Logo placement on all event materials, including but not limited to our 20th Anniversary commemorative brochure, (3) postcards per season, all programs, posters, marketing emails, press releases, & more.
- Promotional features in email + social media post during the year.
- A special toast at our gala by our event host or a special guest, and verbal acknowledgement at all the events in the season.
- Sponsorship listing in signage and print materials at the Gala, and in all pre-show video loops.
- Tickets for up to 4 of your staff, family, or friends to all events and productions in our season.
- A table at the Gala.
- Unique quarterly updates from our Managing Director, including exclusive behind-the-scenes intel.



SPONSORSHIP LEVELS

## SHOW SPONSOR

**\$3,000-6,000 Fiscal or In-Kind Donation**

**You can make art happen.** Make the biggest impact by sponsoring a Mainstage Production.

- Logo placement on all show-specific materials, including but not limited to postcards, programs, posters, marketing emails, press releases, and more.
- Promotional feature in an email blast + social media post leading up to the show.
- Verbal shoutout at opening weekend events from our Managing Director or event host.
- Tickets for up to 4 of your staff, family, or friends to opening night of the production, or alternative date of your choosing.
- A chance to mingle with artists & the WET community at the opening night party!





SPONSORSHIP LEVELS

## GALA SPONSOR

### \$5,000+ Fiscal Sponsorship

**Be Infamous.** Help us throw the party that raises 60% of our annual operating budget.

- Sponsorship listing in signage throughout the event space, and in all pre-show video loops.
- Logo placement on all event materials, including physical mailings, programs, promotional emails, and more.
- Promotional feature in an email blast + social media post leading up to the event.
- A special toast by our event host or a special guest.
- A table for 10 at the best party of the year!
- Tickets for up to 4 of your staff, family, or friends to every mainstage show in our season.

In-kind food and beverage sponsors are also a big part of making this event possible. If this interests your business please contact Maria Manness - [maria@washingtonensemble.org](mailto:maria@washingtonensemble.org)



SPONSORSHIP LEVELS

## PROGRAM OR EVENT SPONSOR

**\$1,000-3,000 Fiscal or In-Kind Donation**

**Little guys supporting little guys.** Support one of our Artist Programs, or be an Exclusive Sponsor of one of our events.

- Logo placement on event signage, promotional emails, and more.
- Promotional feature in an email blast + social media post leading up to the event.
- Verbal shoutout at the event from our Managing Director or event host.
- Tickets for up to 4 of your staff, family, or friends to the event and associated show in our season.

# THANK YOU

As a collective of artists, we know that “exposure” isn’t always enough. If you’re considering joining the WET community, **we want to hear from you!** What can we do to grow your business, and make partnering with us worth your while?

Let us know by emailing [devo@washingtonensemble.org](mailto:devo@washingtonensemble.org)

-the Ensemble



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